

Media Check Guidelines

1. Information on how to enter forms part of the guidelines and conditions of entry.
2. The Promoter of Media Check is Mental Illness Education ACT (MIEACT) PO Box 4074, Ainslie ACT 2602. (Located at Room F02 Griffin Centre, Bunda Street, Canberra City ACT 2601).
3. Students under 14 years of age and in high school may be eligible to enter at the discretion of their teachers and will be considered on an individual basis.
4. Submission of entry is deemed acceptance of these conditions of entry.
5. To enter you must be:
 - between 14 and 18 years of age on 31st March 2005 (ie high school/college Years 9-12) if entering either as a group or as an individual
 - recommended for participation by your teacher/youth worker if under 14 years of age and at high school
 - attending a high school, college or youth group in the ACT
6. Entries are open to individuals or groups. Group entries are limited to a maximum of 6 members.
7. Up to 3 entries per individual/group can be submitted. A separate entry form must accompany each entry.
8. Your entry must be supported by your school/community group. A teacher/youth worker must sign each entry form.
9. Your parent or guardian must sign the entry form.
10. On receipt of your entry form and your submission, you will be sent a written acknowledgement.
11. Entries must have been created no earlier than 1 May 2005 and must be your own original work. All entries must be suitable for viewing by people of all ages.
12. **Entries must meet the following criteria.**
 - **Written entries (eg poetry) must be no more than 500 words. Word counts will be calculated using Microsoft Word, Word Count tool. Entries are to be submitted as a TXT, DOC or RTF file or as a printed copy.**
 - **Multimedia entries such as short video clips and animations must be a maximum of 2 minutes in length. You can send your entry as an MPG, AVI, MOV or ASF file or as a DVD or VHS tape. Animations may also be sent in .SWF (Flash) format. You can send your entry via email or post.**
 - **Music clips (eg advertising jingle) must be an original vocal and instrumental piece no longer than 2 minutes in length. Your entry may be submitted as an MP3, WAV or ASF file or on CD. You can send your entry via email or post.**

- **Photographic work (eg. photo essays, magazine advertisements or posters that include photographic images) may be submitted as a JPG, TIF, EPS or PDF file or as a hard copy print. You can send your entry via email or post.**
 - **Other 2-dimensional forms of artwork (paintings, drawings, cartoons, comic strips, spoof billboard or magazine advertisements), may be submitted as a JPG, TIF, EPS or PDF file or as a hard copy. You can send your entry via email or post.**
13. If your entry contains information about an individual other than you (personal information) such as their name, contact details, photographs of the person or information about what he or she has done, you must get their permission to use this information and disclose it to us for publication. A personal/sensitive information consent form (available at [LINK TO FORM](#)) must be filled out by each relevant person and sent in with your entry. If you do not have the consent of each relevant person, the entry may not be published due to privacy issues.
 14. A list of credits and/or bibliography acknowledging any resources used or considered in the creation of your entry must be provided.
 15. If you want to submit work that is not your own creation, such as pictures, advertisements, music, film, literary work, or any other work that can be seen or heard, you need to obtain written permission (an email or letter) from the copyright holder that allows you and MIEACT to use it for the purposes of the Media Check project. Please send a copy of this permission to MIEACT with your entry. The permission should state that the copyright holder gives you and MIEACT a licence to reproduce his/her material and publish it on MIEACT's website. This includes the right to use these materials in hard copy, DVD, online, or any other form for promotional and educational purposes, including communication to the public and publication throughout the world on its website. Alternatively, you can ask the copyright holder to sign the declaration form.
 16. Entries close at 5pm on Friday 29th September 2006.
 17. No responsibility will be accepted for late, lost, misdirected or incorrect entries.
 18. Entries that are indecent, defamatory or inappropriate for public display will not be accepted.
 19. Each complete entry will be individually assessed based on originality and creativity. The Media Check panel's decision is final and no correspondence will be entered into.
 20. Entrants will be notified by phone and mail of the panel's selection. If you send your entry by post and you would like your work returned, you will need to make arrangements with MIEACT for collection.
 21. Selected entries will be uploaded on to the website between July and October and will remain online until July 2006.
 22. While all submissions remain the intellectual property of the entrants, each entrant gives MIEACT a licence to reproduce his/her material and publish the material on MIEACT's website. MIEACT reserves the right to use these materials in hard copy, DVD, online, or any other form for promotional and educational purposes,

- including communication to the public and publication throughout the world on its website. Please sign the copyright declaration on the entry form.
23. Entrants' first names and High School/College or Youth Group will be published on the website *unless* entrants specifically request otherwise (eg pseudonyms may be used for reasons of personal privacy). If you would prefer to use a pseudonym instead of your real name, written notification must be included with your entry form.
 24. All participants will receive a certificate of participation in the Media Check project and an invitation to the Media Check 2006 launch.